



Official Pride Guide 2017 Ad Agreement

Booking Deadline: June 2

Publisher

Vancouver Pride Society
304-1080 Howe Street
Vancouver, BC V6Z 1T2

Phone: 604 687 0955
Fax: 604 687 0965
PrideGuide@VancouverPride.ca

Advertiser

Advertiser Name

Invoicing Address

Contact Person

Phone Number

Email Address

Advertising Specifications

Ads must be submitted in a PDF format in 400dpi (minimum). All ads are full-colour and must be submitted by June 1st. 0.25" bleeds are required for all ads. Ad dimensions listed below are for Safe Image Area* **width by height**. For further information on ad specs contact Tara Rafiq at the Westender: trafiq@westender.com

Graphic Restriction

Advertisers cannot use the Vancouver Pride logo without the explicit permission of the VPS.

Graphic Design

The VPS can design your ad for a flat fee of \$100.00. The VPS graphic team will produce a first draft within two business days of receiving your graphic standards and assets (including logos, photography or specific images/text you want incorporated). **You will be allowed two revisions to ensure you are happy with your ad.** Deadline for booking the ad if you'd like VPS to design your ad is **June 1, 2017**.

Would you like the VPS to design your ad? Yes ☐ No ☐

Payment Terms

Advertisers are encouraged to pay by credit card to expedite the payment process. Invoices marked as paid will be emailed to you from prideguide@vancouverpride.ca if you choose to pay by credit card.

Advertiser may also pay by cheque. Invoices will be issued upon receipt of a completed advertising agreement. Payment is due upon receipt. Interest will be charged on balances outstanding beyond **30 days** at the Bank of Canada interest rate plus 2%.

Please note that refunds will **not** be issued for ads submitted after the artwork deadline.

Please confirm ad size below:

Ad Insert	Size* (W x H)	Rates	Ad specs:
<input type="checkbox"/> Two Page Spread	10" x 7.5"	\$4,995	<ul style="list-style-type: none">• high res (400 dpi)• PDF, jpeg, or tiff• please ensure a 0.25" bleed. *Safe Image area• artwork due June 10
<input type="checkbox"/> Full Page	4.75" x 7.5"	\$2,495	
<input type="checkbox"/> Half Page - wide	4.75" x 3.58"	\$1,295	
<input type="checkbox"/> Quarter Page - tall	2.29" x 3.58"	\$695	

Credit Card Authorization

By providing the following credit card information and signing this agreement, the advertiser is consenting to pay the fees as outlined in this agreement plus taxes.

Name on Credit Card _____

Billing Address _____

Credit Card Type _____

Credit Card #: _____

Expiry Date: _____ 3-digit Security Code _____

Agreement

I, _____, agree to the terms of advertising as laid out in this advertising agreement.

Signature

Date