



Dear Friend of Santa Fe HRA/Pride:

As President of the Santa Fe HRA, I am proud to say that our mission is building the lesbian, gay, bisexual and transgender community, raising political awareness, and encouraging social action. We do this via our community outreach efforts, our new LGBT scholarship with the Santa Fe Community College, and of course, the Santa Fe Pride Festival, held on the last Saturday of June each year on Santa Fe's historic Plaza.

These efforts require time, energy, and financial resources to create and implement, which is why I am writing you today. I am writing to request a sponsorship from your organization to ours, to help ensure the continued success of Santa Fe Pride, the LGBT Scholarship, and our continued endeavors in building strength and resiliency in the LGBT community. All contributions to our 501(c)3 organization are tax deductible, and since we are a volunteer run organization with no paid employees, you can rest assured that all resources go directly back into the community.

There are several levels of sponsorship to choose from:

- Become an **ALLY** with a donation of \$25-\$99.99
- Make a new **FRIEND** with a donation of \$100-\$499.99. We will list your organization and provide a link to your website from ours.
- Go for the **BRONZE** with a donation of \$500-\$999.99. We will list your organization, provide a link to your website, waive the fees for booth and parade entry for this year's Pride festival and your name will be listed in the thank you ads in local newspapers.
- Take that **SILVER** with a donation of \$1000-\$1999.99. We will list your organization, provide a link to your website, waive the fees for booth and parade entry for this year's Pride festival, your name will be listed in the thank you ads in local newspapers and your name will go on a group banner to be hung at Pride events.
- Shoot for the **RAINBOW** with a donation of \$2000+. We will list your organization, provide a link to your website, wave the fees for booth and parade entry for this year's Pride festival, your name will be listed in the thank you ads in local newspapers, your name will go on a private banner to be hung at Pride events, two tickets to an HRA sponsored event and your logo on all printed advertising.

Thank you in advance for any contribution big or small. Please feel free to contact me at [rich.bell@hotmail.com](mailto:rich.bell@hotmail.com) with any questions.

Sincerely,  
Richard L. Bell  
Santa Fe HRA/Pride President