

Santa Fe Pride

A person with a backpack is sitting on a rocky cliff, looking at a smartphone. In the background, a vibrant rainbow arches across a blue sky, with colorful particles falling from it. The foreground shows a dense forest of green trees.



“To improve is to change; to be perfect is to change often.”

—Winston Churchill



Santa Fe HRA

Our mission

The Mission of the Santa Fe Human Rights Alliance is to educate, engage, encourage and celebrate LGBT inclusion, pride and acceptance for all people.

Why?

Benefits of moving the location to Santa Fe University of Art & Design

"Set Up & Tear Down"

Easier set up & tear down. Have access all week to do bits and pieces.

Have areas to store things until we need them set up.

Located in a nice spot, walking distance to multiple restaurants.

Lots of parking!

Less Restrictions

"Cost Effective"

No Rental Fee

Stage is already present.

Green Room for Performers Present

Less Tents Needed

Beer Garden in an Air Conditioned Building with Patio Seating

Dumpsters & Trashcans already on site.

Offer Cheaper Parking

"Home Base"

Can establish a home base.

Wifi Access for Workers

Access to student worker volunteers

Reserved Parking Spaces for Workers/Volunteers

Pride Starts on campus with a movie, why not the festival.

Can stay later if need be

Cost Analysis

Fort Marcy

1. Stage- \$2000.00
2. Sound- Up to \$4000.00
3. Tents- ~\$350.00
4. Dumpsters- hundreds+ (hauling)
5. Trash Cans- hundreds+ (hauling)
6. Fencing- hundreds+ (hauling)
7. Cost to Rent Fort Marcy-hundred
8. Tables- hundreds+ (hauling)
9. Flooring- hundreds+ (hauling)
10. Air Coolers for Green Room- \$150
11. Chairs- hundreds+ (hauling)

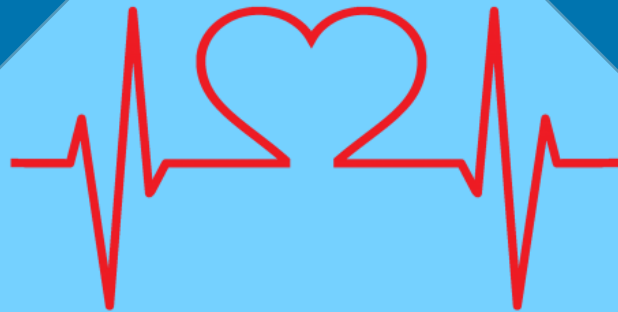
Santa Fe University of Art & Design

1. Stage- \$0
2. Sound- Up to \$4000.00
3. Tents- SFUAD has 1-SF Pride has 2
4. Dumpsters- \$0
5. Trash Cans- \$0
6. Fencing- \$0
7. Cost to Rent SFUAD- \$0
8. Tables- \$0
9. Flooring- not needed
10. Air Coolers for Green Room- \$0
11. Chairs- \$0

Why Not?



Doubt & Fear Personal Feelings
Communication



Solutions

1

Transparent Communication

- *Social Media
- *Radio
- *New Mexico Papers
- *Quick Re-Print of Event Flyers

2

Effective and Quick Disbursement of Information

3

Apologize for the Inconvenience

4

Praise the Perks

- *Cost for Parking
- *Convenience
- *Comfort for Performers
- *Beer Garden
- *Ability to charge the public less for access.

5

Put personal feelings aside and think "What's best to make this amazing for the community?"
Don't forget that we too are part of the community!

Rationale

Ability to provide more amenities to the public.

Comfort for the Entertainment

Free Location

More Help

Convenience

Less Restrictions

The point of this video is to show you the space for both the performers and audience!!

Imagine

Done on a \$150 Budget

The video you are about to see was done a few years ago on a small budget. Please take notice of the performance play space, the audience space and intimate feeling of the whole setting.

https://www.youtube.com/watch?v=JGfqV_Qfh3I