

Atlanta Pride Festival
October 14-15, 2023
“Festival Information”

Contact

Atlanta Pride Committee, Inc.: 404-382-7588 / info@atlantapride.org / www.AtlantaPride.org

EVENT SUMMARY

Date/Time

- Setup – October 8 start at 8:00 a.m. – October 13 9:00 a.m.
- Event Day 1 – October 14 10:00 a.m. – 9:30 p.m. (permitted until 10:00 p.m.)
- Event Day 2 – October 15 10:00 a.m. – 9:30 p.m. (permitted until 10:00 p.m.)
- Dismantle Day 1 – October 16 9:00 p.m. – 12 Midnight
- Dismantle Day 2 – October 17 7:30 a.m. – 8:00 p.m.
- Dismantle Day 3 – October 18 7:30 a.m. – 8:00 p.m.

Event Type:

This event is mainly a festival held in Piedmont Park, but also includes two marches on Saturday afternoon and evening and a parade/march Sunday afternoon. There will be a variety of programming inside the park for the festival. A schedule of events is currently being developed. Please note, the Atlanta Pride Festival is no longer a 3-day event and no longer runs until 11:00 p.m. Not running Friday and closing at 9:00 p.m. each day helps mitigate the impact on the surrounding neighborhoods, especially in terms of sound. There are also scheduled, afterhours events in private indoor facilities throughout the city to encourage patrons to leave the park area.

Atlanta Pride Committee staff and volunteers are trained prior to the event on emergency management procedures, basic first aid procedures, and the importance of ensuring health, safety and welfare of everyone throughout the weekend.

STREET CLOSINGS:

Atlanta Pride Trans March:

On Saturday afternoon at 1:45 p.m., the Trans March will exit the park from Charles Allen, travel west on 10th street to Peachtree, north on Peachtree to 14th, east on 14th street and will reenter the park at the 14th Street gate. The march lasts approximately 1 hour (including set up). Two lanes will be closed for this event, not entire streets. The entire march takes about 30 minutes to complete and lanes closed as marchers approach and reopen as marchers pass. No lanes are closed for longer than about 10 minutes.



Atlanta Pride BI & PAN March:

On Saturday afternoon at 3:30 p.m., the Trans March will exit the park from Charles Allen, travel west on 10th street to Peachtree, north on Peachtree to 14th, east on 14th street and will reenter the park at the 14th Street gate. The march lasts approximately 1 hour (including set up). Two lanes will be closed for this event, not entire streets. The entire march takes about 30 minutes to complete and lanes closed as marchers approach and reopen as marchers pass. No lanes are closed for longer than about 10 minutes.



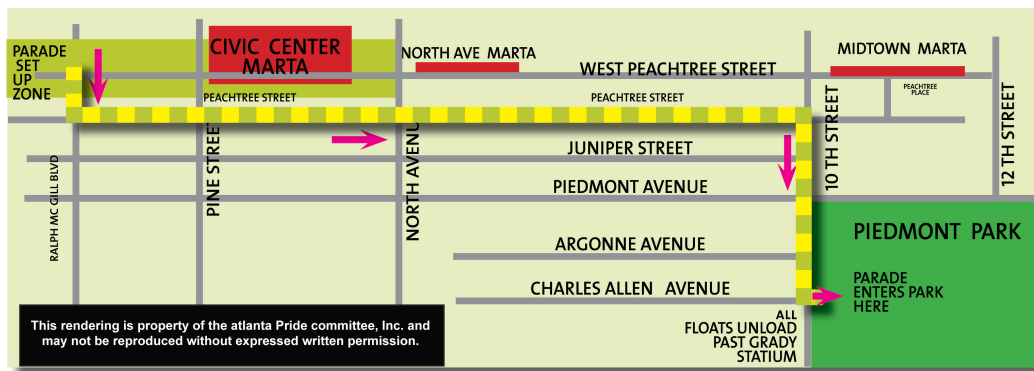
Atlanta Pride Dyke March:

On Saturday evening at 5:00 p.m., the Dyke March will exit the park from Charles Allen, travel west on 10th street to Peachtree, north on Peachtree to 14th, east on 14th street and will reenter the park at the 14th Street gate. The march lasts approximately 1 hour (including set up). Two lanes will be closed for this event, not entire streets. The entire march takes about 30 minutes to complete and lanes closed as marchers approach and reopen as marchers pass. No lanes are closed for longer than about 10 minutes.



Atlanta Pride Parade:

On Sunday afternoon, the Atlanta Pride Parade kicks off at 12:00 p.m. from the MARTA Civic Center Station assembly area on W. Peachtree Street, travels east on Ralph McGill, north on Peachtree, east on 10th and terminates at the Charles Allen Gate on 10th Street. The Parade lasts approximately 4 hours. Entire streets will be closed during the Parade. 10th Street remains closed for 1 hour past the end of the parade to clear crowds from the roadways.



Lane Closure on 10th Street:

Off-duty officers will be placed at the intersection of 10th and Monroe and 10th and Myrtle to facilitate the lane closure. One lane will be closed Thursday and Friday, October 12-13 from 8:00 a.m. until 5:00 p.m, and both Saturday, October 14 and Sunday, October 15, from 8:00 a.m.-10:00 p.m. One lane of 10th street, closest to the park, will be closed from Monroe to Charles Allen. This lane will be used for load in purposes, as well as operational and emergency parking, closest to the park, will be closed from Monroe to Charles Allen. This lane will be used for load in purposes, as well as operational and emergency parking. There will be no structures in the lane and the lane reopens each night after closing. East-west travel on 10th will be possible in the two lanes of traffic closest to Grady High School. Off-duty Atlanta Police officers will be hired to direct traffic in this area.

OFF-DUTY ATLANTA POLICE OFFICERS (pending APD approval):

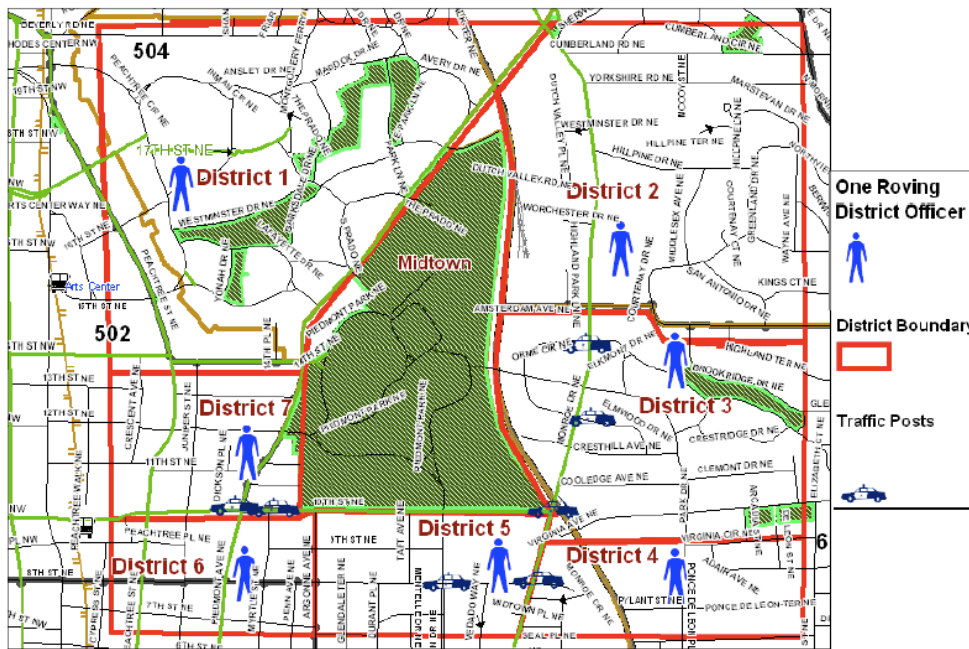
Saturday, Oct. 14 Festival Hours: 10:00 a.m.-9:30 p.m. – 45 Officers
Sunday, Oct 15 Festival Hours: 10:00 a.m.-9:30 p.m. – 45 Officers

Some officers are also stationed in the park overnight, and on-duty APD are also present for the marches and parade. City of Atlanta Fire, EMS, and Parks monitors will also be on-site throughout the weekend. Additionally, Atlanta Pride engages a private security firm throughout the weekend for crowd control, safety, and compliance with city ordinances.

Fixed Posts:

One officer stationed at Park Drive and Monroe, the 12th Street gate entrance, 14th Street gate entrance, one officer patrolling Orme and Park Drive. There will be patrol officers patrolling the 3-block radius of the event (see districts below). All other officers will be assigned specific areas inside the park to monitor. There will be one officer at each stage and patrolling the lane closure at all times. Police stations will be located directly next to medical tents. These stations will be visibly marked for patrons and/or neighbors that may need attention. Other positions are rotating or roaming through the park as directed by the APD liaison.

2023 ATLANTA PRIDE FESTIVAL – OFF-DUTY ASSIGNMENT



Outside the park assignments include:

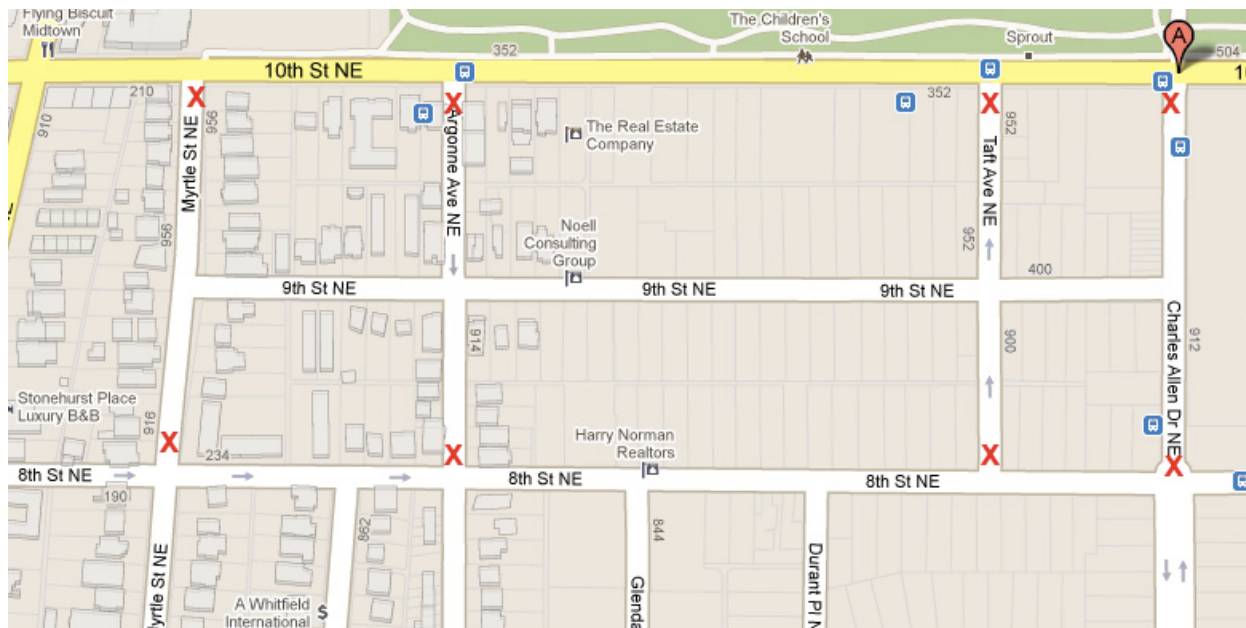
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|--|---|
| Supervisor | Traffic – Myrtle @ 10 th , Dist #6 |
| Motorcycle Officer | Roving Patrol, Dist #1 & 8 |
| Traffic – Monroe @ Orme Cir, Dist #2 | Roving Patrol, Dist #2 |
| Traffic – Elkmont @ Monroe, Dist #3 | Roving Patrol, Dist #3 |
| Traffic – 10 th @ Monroe, Dist #5 | Roving Patrol, Dist #4 |
| Traffic – Monroe @ 8 th , Dist #5 | Roving Patrol, Dist #5 |
| Traffic – 8 th @ Charles Allen, Dist #5 | Roving Patrol, Dist #6 |
| Traffic – Piedmont @ 10 th , Dist #6 | Roving Patrol, Dist #7 |

We are also adding motorcycle patrol to districts 5 & 6 to deal with parking issues (such as parking in front of drive ways).

NEIGHBORHOOD PARKING:

Atlanta Pride Committee will utilize paid parking lots in the Midtown area for vendors, including the SAGE deck and Colony Square deck. Pride staff will park **INSIDE THE PARK** along the active oval roadway from the 14th Street Gate to right before the Botanical Garden stairs. There are no event elements taking place in or around this area. MARTA will be advertised on our website, Facebook, Twitter, and electronic newsletter as the best option for patrons. We will also promote the use of Central Parking and will provide a listing of all of their local lots for patrons. Atlanta Pride is partnering with the Atlanta Bicycle Coalition again to offer two Bike Valet parking stations inside the festival at the 12th Street and Park Drive entrances to the park. This will be widely publicized through Atlanta Pride and the Atlanta Bicycle Coalitions communication channels. We will also encourage festival attendees to walk to the park on the BeltLine and promote ride sharing and a parking reservation system that allows patrons to reserve spaces in paid lots.

The area below is where we will have an increased police presence to manage parking issues:



Emergency No Festival Parking Signs:

Signs will be placed throughout neighborhoods on the standard designated streets. Signs are placed by APD prior to the Festival.

SANITATION:

Atlanta Pride has contracted Whitten Waste Management for festival sanitation services. Atlanta Pride will also use the City of Atlanta Sanitation Department for street sweeps and blue trash barrels for the surrounding areas of the festival and during the Parade. Based on feedback from the neighbors of the park, APC requested the City place more blue trash barrels around the park and extend them further on all streets leading into surrounding neighborhoods, including along Monroe and the streets east of Monroe.