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## **Atlanta Pride Takes Place This Weekend, October 12 and 13 in Piedmont Park**

**ATLANTA (October 8, 2024)** — [Atlanta Pride](#), the largest free Pride festival in the United States, returns this weekend from Saturday, October 12 through Sunday, October 13, in Piedmont Park. As the Southeast's largest LGBTQ+ celebration, the Festival promises a weekend full of vibrant parades, live entertainment, community engagement, and meaningful conversations. The Festival will be open from 10 AM through 10 PM on both Saturday and Sunday.

"We are beyond excited to welcome everyone to this year's Atlanta Pride Festival. This weekend is all about celebrating who we are, embracing our diversity, and coming together as a community," said Chris McCain, Executive Director of the Atlanta Pride Committee. "Whether it's your first Pride or you've been with us for years, we can't wait to celebrate with you in Piedmont Park!"

This year's theme, "United With Pride," highlights the power of coming together to celebrate diversity, inclusion, and acceptance. Thousands of attendees from across Georgia and beyond are expected to take part in the festivities, which include the iconic Atlanta Pride Parade, several community marches, and a star-studded entertainment lineup featuring pop sensations Ava Max, Monét X Change, Cakes da Killa, Mila Jam, and more.

### **FESTIVAL ENTERTAINMENT**

Headlining this year's Festival on Saturday, October 12, is the wildly popular singer Ava Max. She will be joined by Monét X Change, Cakes da Killa, Mila Jam, and many more local and national performers.

Closing out the Atlanta Pride Festival on the main stage, the Starlight Cabaret is the

largest outdoor drag show in the United States. The show boasts twenty drag acts at the top of their craft who live and work in the Atlanta Metropolitan area. This legendary performance will take place on the evening of Sunday, October 13, and will feature Honorary Grand Marshal Angeria Paris VanMicheals, winner of RuPaul's Drag Race All-Stars season 9.

[Premium Passes](#), which include exclusive meet-and-greet opportunities, are available for purchase. Perks also include covered seating, premium bathroom trailers, private bars, delicious snacks, phone charging stations, video monitors, and two (2) drink tickets per day, valid in the Premium Lounge.

## **PARADE AND MARCHES**

The Atlanta Pride Parade is the biggest event of the Festival, drawing over 100,000 people along the streets of Downtown and Midtown Atlanta. Traditionally stepping off from the Atlanta Civic Center MARTA Station at noon on Sunday (10/13) and continuing north on Peachtree Street, the parade will turn right onto 10th Street and end a block from the Charles Allen Gate to Piedmont Park.

Before that, a series of marches will take place on October 12:

- Trans March (step off at 1:45 PM)
- Bi+ Pan March (step off at 3:30 PM)
- Dyke March (step off at 5:00 PM)

## **MARKETPLACE**

The annual Atlanta Pride Marketplace will also return, showcasing many booths with representation ranging from community organizations to small businesses and corporate sponsors. The Marketplace creates countless opportunities for connection, education, and advocacy. Please note that Atlanta Pride anticipates less traffic in the Marketplace during the Parade on Sunday (10/13), and some vendors may be closed during that time (from noon until about 2:30 PM).

## **OFFICIAL ATLANTA PRIDE EVENTS**

Also, throughout the Festival weekend, Atlanta Pride will host several events and programming activations to commemorate and celebrate the LGBTQ+ community. Select highlights include:

- **Family Fun Zone:** Enjoy family-friendly activities, including Drag Story Hour at

the Piedmont Park Picnic Pavillion. Open 10/12 from 11 AM to 5 PM and 10/13 from 1 PM to 5 PM.

- **Recovery Meetup:** Centered around the sober community at Greystone Patio on 10/12 from 12 PM to 2 PM.
- **AIDS Memorial Quilt:** Observe history and honor those lost to HIV/AIDS. On display 10/12 from 11 AM to 4 PM.
- **Car and Motorcycle Show:** Antique, classic, specialty-interest cars and motorcycles will be displayed on 10/12 from 10:45 AM to 4 PM.

For a detailed breakdown of all of the weekend's events, view the official [2024 Atlanta Pride Guide and Map](#).

[Friendly Like Me](#) and Atlanta Pride have also curated the 2024 Atlanta Pride Accessibility Guide. [View the online version here](#), or download the Friendly Like Me App from the Apple App or Google Play stores.

For more information, please visit [www.atlantapride.org](http://www.atlantapride.org).

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### **About the Atlanta Pride Committee**

Atlanta Pride is Georgia's oldest nonprofit organization serving the LGBTQ+ community in metro Atlanta and across the South. Its operations include the annual Atlanta Pride Festival and Parade in October, as well as educational programs and philanthropic initiatives. For more information about Atlanta Pride, visit [atlantapride.org](http://atlantapride.org). Stay connected with Atlanta Pride on [Facebook](#), [Instagram](#), and [LinkedIn](#).