

FOR IMMEDIATE RELEASE

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U.S. Association of Prides and Atlanta Pride announce Hurricane Solidarity Fund for LGBTQ+ Pride organizers in the Southeast

Atlanta, Ga. — The U.S. Association of Prides (USA Prides) and Atlanta Pride announced today the creation of the USA Prides Hurricane Solidarity Fund, a national effort to provide immediate, targeted assistance to some of the most vulnerable LGBTQ+ Pride organizations impacted by Hurricanes Helene and Milton.

To support communities impacted by Hurricanes Helene and Milton, Atlanta Pride will donate half of all funds raised during this weekend's Atlanta Pride Festival and Parade to the Hurricane Solidarity Fund, a contribution that will be matched by USA Prides. The fund will provide targeted financial support to small-to-medium-sized LGBTQ+ Pride organizations based in and serving the affected areas. Grants are designed to assist with emergency relief and response efforts, meeting the basic needs of their local communities.

Atlanta Pride invites its peer organizations across the country to stand in solidarity with local communities affected by Helene and Milton by donating to the USA Prides Hurricane Solidarity Fund. Donations can be made online usaprides.org/relief.

"While Atlanta was fortunate to avoid the worst of Hurricane Helene, many communities across Georgia experienced devastating impacts," said **Chris McCain**, executive director of Atlanta Pride. "Responding to the urgent need in our region, our board and staff felt it was critical to extend our support to Pride organizations in communities across Georgia and the Southeast that are recovering and rebuilding."

"Relief and recovery efforts after Hurricanes Helene and Milton will require the full force of entire communities, including LGBTQ+ Pride organizations," said **Matt Comer**, a USA Prides board member based in Charlotte, N.C., representing the organization's Southern District. "With Atlanta Pride's gift and the support of the broader Pride Movement, USA Prides is poised to assist local Pride organizers as they do what they do best — serve their communities."

Full eligibility criteria and application details for the USA Prides Hurricane Solidarity Fund will be available soon at usaprides.org/relief.

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About Atlanta Pride

Atlanta Pride is Georgia's oldest nonprofit organization serving the LGBTQ+ community in metro Atlanta and across the South. Atlanta Pride's operations include the annual Atlanta Pride Festival and Parade in October, along with educational, social, and cultural programs and philanthropic initiatives throughout the year.

<https://www.atlantapride.org/>

About USA Prides

The U.S. Association of Prides (USA Prides) supports LGBTQ+ Pride organizations in the United States and its territories through collaboration, networking, resource-sharing, and education. USA Prides envisions a nationwide network of LGBTQ+ Pride organizations working together to successfully create safe, accessible, and inclusive spaces within their communities.

<https://www.usaprides.org/>