



Greetings,

Mobile Alabama Pride, Inc. (MOB Pride) is a 501(c)3 non-profit based in Mobile, Alabama committed to spreading the message of equality throughout Southern Alabama. We hold several events throughout the year bringing the community together with our largest event being PrideFest in April each year. Our organization works with other local non-profit service organizations donating money and time. MOB Pride is directed by an unpaid, volunteer Board. Board members are responsible for the events throughout the year as well as furthering community outreach. As of 2019, we will be celebrating 13 years of Pride in Alabama! Each year Pride Week is celebrated in April with many events planned to reach members of the LGBTQ community of all ages and their allies. Pride in Mobile is celebrated with PrideFest, a two day, all day festival celebrating love and equality. Some previous events included Pride Skate, Pride Bingo, Interfaith Service, Miss Mobile Gay Pride, and more!

PrideFest 2018 was a tremendous success, seeing one of the largest crowds in our history. Pridefest included many local entertainers: Venus Shante Davis, Champagne Munroe, Kloe' Kash, Tatiana Venti, Zamareyah Dawn, Deelishus, Pharras Kayla Dynamics and more. We also had Montgomery, Alabama singer, Nick Scarantino, as well as The Magic City Kingz and Dollz from Birmingham. The MOB Pride Board is pleased to announce this year's Pridefest will be held on Saturday, April 27 and Sunday, April 28, 2019, MOB Pride is also pleased to announce the return of the Pride Parade. On behalf of the entire Board and Members of MOB Pride, we would like to thank you for taking the time to learn more about our organization and ways to support the LGBTQ community. If you have any questions or need additional information regarding sponsorship or other advertising/promotional opportunities with MOB Pride in 2019, please do not hesitate to contact us.

With Pride,

A handwritten signature in black ink that reads "Chance Shaw". The script is fluid and cursive.

Chance Shaw
President, MOB Pride

A handwritten signature in black ink that reads "Steve Mathis". The script is fluid and cursive.

Steve Mathis
1st Vice President, MOB Pride



EXHIBITOR & VENDOR SPACE AND MENU REGULATIONS

1. By Submitting this Application, you signify that you agree to comply with all terms of this agreement.
2. Payment is due upon receipt of completed application form.
3. Space will not be guaranteed if terms or conditions are not met. Returned checks and charge backs will be subject to all legal remedies including collection fees and/or possible criminal prosecution.
4. Contracts may not be cancelled and there are no refunds after 1/31/19. Refunds may be issued via check prior to that date for the full amount paid minus a \$30 Cancellation fee.
5. The event will be held rain or shine, April 27th & 28th, in Cooper Riverside Park Park.
6. No displays over 10' in height or extending beyond the 10' X 10' booth area are permitted without explicit written permission from MOBPRIDE. Vendors are responsible for their own tables, chairs, display, etc.
7. All business or other activity for which vendor has rented space must be conducted WITHIN THE DESIGNATED BOOTH AREA ONLY. Distribution, layout, or hanging of any items outside the designated booth area is not permitted.
8. All locations will be assigned. Failure to adhere to assignments could result in forfeiture of participation in future events and vendor may be requested to leave with NO REFUND.
9. Loud Music, amplified voices, squawk boxes, or any other type of sound amplification is NOT PERMITTED. No generators will be permitted without written permission from MOBPRIDE.
10. All material deemed offensive by MOBPRIDE will not be permitted to be sold or displayed. Any vendor refusing to remove such material may be required to leave with no refund.
11. PRIDEfest times are TBD. All vendors are required to be completely set up by the opening Ceremony of PRIDEfest AND REMAIN OPEN UNTIL THE CLOSING OF THE FESTIVAL. Early closure may result in forfeiture of participation in future events. A \$25 clean up fee will be charged to any vendor who leaves trash behind. PRIDEfest set up time will be announced at a later date. No vehicles will be allowed in the park during PRIDEfest. All vehicles must be removed from the festival area prior to the start of the festival. Vehicles will be allowed back in the festival area once deemed safe by the Police and MOBPRIDE after the close of the festival.
12. Food Vendor menus require approval so that duplications are avoided. This will be done on a first come basis.
13. No vendor may sell any alcoholic items without express written permission of MOBPRIDE. Sale of these beverages could result in expulsion from the festival and the forfeiture of participation in future events.
14. It is the Vendor's responsibility to pay the appropriate TAXES AND FEES to the State of Alabama. MOBPRIDE assumes no responsibility whatsoever for collecting or remitting taxes and/or fees of any kind that may be due from vendor.
15. All Vendors & their representatives are expected to monitor themselves on all matters of conduct, attire, etc. Any vendor or employee not acting in good faith or not showing dignity and respect to businesses and individuals may be asked to leave without refund.



PRIDEFEST 2019

WAIVER OF RESPONSIBILITY

For good and valuable consideration, including permission for the signer to participate in MOBPRIDE's PRIDEfest and related activities to be held April 27th & 28th, 2019, I, the signer for myself and my group, including all successors, assigns, guardians, heirs, administrators & personal representatives:

1. Agree that prior to participating in PRIDEfest, I will inspect the facilities and equipment to be used, and if I believe any of them to be unsafe, I will immediately advise the appropriate event supervisor.
2. Acknowledge that I fully understand that I will be engaging in activities that involve risk of serious injury or death, including economic losses, which might result not only from my own actions, inactions or negligence, but also of others, condition of the facilities or equipment, rules of play, or use of this type of equipment or activity.
3. Assume any and all risks of personal injuries to my group and myself, including but not limited to medical bills, hospital bills, permanent disability, partial disability, and death and damages to my property, real or personal, caused by or arising from my participation in the event or activity.
4. Vendors are expected to provide their own insurance. If you do not have sufficient insurance, an affordable policy is available from Casswood (a company that specializes in Pride Festival Policies). For information visit www.casswood.com.
5. Agree to indemnify, defend and hold harmless the City of Mobile, Mobile County, MOBPRIDE and their employees, officers, directors and volunteers of and from any costs, expenses, claims, damages, suits and liability whatsoever arising from the actions or alleged actions of you, your organization, or your members.

BY SIGNING AND SUBMITTING YOUR APPLICATION, YOU ACKNOWLEDGE HAVING READ THIS FORM AND AGREE TO ALL RULES & REGULATIONS. Failure to abide by these rules and regulations may result in forfeiture of space or participation at this or future MOBPRIDE events. Authorized signature required for participation in all MOBPRIDE events.

SIGNATURE: _____ DATE: _____

PRINTED NAME: _____

Please return this form to MobPride via email at sponsor@mobpride.org, or in person to any MobPride board member. Questions should be addressed to sponsor@mobpride.org or to any board member.



Vendor & Pride Guide Form

COMPANY INFORMATION

NAME: _____

TITLE: _____

ORGANIZATION: _____

ADDRESS: _____

CITY, STATE, ZIP: _____

TELEPHONE: _____

EMAIL: _____

COMPANY WEBSITE URL: _____

COMPANY DESCRIPTION: _____

VENDOR OPPORTUNITIES

Vendor Space Type	Size	Profit	Non-Profit
With Power	10x10ft	<input type="checkbox"/> \$150	<input type="checkbox"/> \$60
Without Power	10x10ft	<input type="checkbox"/> \$125	<input type="checkbox"/> \$40

☐ **FOOD TRUCKS:** \$50 plus \$50 refundable deposit

☐ If you need a table and 2 chairs, add \$25

☐ 10% discount if PAID in FULL by 12/31/18

Add \$25 if paid after April 1

Please contact MobPride for approval of any vendor applications after Feb. 15, 2019.

PRIDE GUIDE ADVERTISEMENTS

Pride Guide Ad Type	Dimensions W x H	Price
<input type="checkbox"/> Inside Front Cover	9-5/16" x 7-1/2"	\$250
<input type="checkbox"/> Outside Back Cover	9-5/16" x 7-1/2"	\$300
<input type="checkbox"/> Inside Back Cover	9-5/16" x 7-1/2"	\$250
<input type="checkbox"/> Full Page	9-5/16" x 7-1/2"	\$200
<input type="checkbox"/> Half Page	9-5/16" x 4-7/8"	\$150

☐ I'd like to receive information (when available) about participating in the parade.

YOUR ADS: Please provide MOBPRIDE with your ad for the Pride Guide when you return this completed form. Ad files are preferred as EPS/JPG/PNG/TIFF/PDF formats with all links included, and fonts outlined. Please contact a board member if you require assistance in designing your ad.

PAYMENT INFORMATION

☐ Please contact me for payment information.

Card #:

☐ My check (made payable to MobPride) is enclosed.

Exp. Date:

CID/CVV:

Check # _____ Amount \$ _____

Name on Card:

☐ My credit card \$ _____

Enter card info here

Signature:

☐ Visa ☐ Mastercard

☐ American Express ☐ Discover

Billing Address (if different from above)

☐ PayPal: Please send payments to paypal@mobpride.org

City, State, Zip

☐ By signing below, I signal that I have read the "Exhibitor & Vendor Space and Menu Regulations" and agree to all parts within, and signify my commitment to participate in PRIDEFEST 2019.

SIGNATURE: _____ DATE: _____

Please return this form to MobPride via email at sponsor@mobpride.org, or in person to any MobPride board member. Questions should be addressed to sponsor@mobpride.org or to any board member.