



# 2020 Parade Rate Sheet

## EARLY BIRD RATES

**Effective Dates: FEBRUARY 14TH - FEBRUARY 20TH**

*All prices are subject to availability. Parade often sells out **before** the Deadline (Sept 21st).*

### **WALKING REGULAR RATES**

*February 14th thru February 20th*

Individuals (Politicians):	\$100
Non-Profits:	\$35
Small Businesses:	\$100
Large Businesses:	\$400

### **FLOAT REGULAR RATES**

*February 14th thru February 20th*

Individuals (Politicians):	\$300
Non-Profits:	\$175
Small Businesses:	\$350
Large Businesses:	\$1,500

### **VEHICLE REGULAR RATES**

*February 14th thru February 20th*

Individuals (Politicians):	\$175
Non-Profits:	\$75
Small Businesses:	\$200
Large Businesses:	\$750



# 2020 Parade Rate Sheet

## REGULAR RATES

**Effective Dates: FEBRUARY 21ST - MAY 31ST**

*All prices are subject to availability. Parade often sells out **before** the Deadline (Sept 21st).*

### WALKING REGULAR RATES

*February 21st thru May 31st*

Individuals (Politicians):	\$150
Non-Profits:	\$60
Small Businesses:	\$150
Large Businesses:	\$500

### FLOAT REGULAR RATES

*February 21st thru May 31st*

Individuals (Politicians):	\$350
Non-Profits:	\$250
Small Businesses:	\$425
Large Businesses:	\$1,750

### VEHICLE REGULAR RATES

*February 21st thru May 31st*

Individuals (Politicians):	\$250
Non-Profits:	\$150
Small Businesses:	\$375
Large Businesses:	\$900



# 2020 Parade Rate Sheet

## FESTIVAL LEAD-IN RATES

**Effective Dates: JUNE 1ST UNTIL FULL**

*All prices are subject to availability. Parade often sells out **before** the Deadline (Sept 21st).*

### WALKING REGULAR RATES

*February 21st thru May 31st*

Individuals (Politicians):	\$200
Non-Profits:	\$75
Small Businesses:	\$200
Large Businesses:	\$750

### FLOAT REGULAR RATES

*February 21st thru May 31st*

Individuals (Politicians):	\$400
Non-Profits:	\$300
Small Businesses:	\$550
Large Businesses:	\$2,000

### VEHICLE REGULAR RATES

*February 21st thru May 31st*

Individuals (Politicians):	\$300
Non-Profits:	\$250
Small Businesses:	\$350
Large Businesses:	\$1,000